

Office of Rail Transport

<https://utk.gov.pl/en/new/17632,Projects-and-campaigns.html>
18.05.2024, 08:31

Projects and campaigns

27.07.2021

The Office of Rail Transport (UTK) carries out cyclical projects and campaigns related to the broadly understood safety of the railway system.

„PASSENGER'S DAY”

One of the activities is the „Passenger's Day” informative campaign on the rights of rail passengers. During the campaign conducted among others at railway stations, on trains and in other locations (e.g. fairs, conferences), passengers have the opportunity to obtain advice on their rights to which they are entitled while traveling. As part of each campaign, educational-informative materials for passengers are available, enriched with information on the possibility of out-of-court redress in proceedings conducted by the Passenger Rights’ Ombudsman.

„ABC RAILWAY CAMPAIGN”

The „ABC Railway Campaign” is a nationwide education and information campaign in the sphere of railway safety, dedicated to the youngest passengers and railway traffic participants – children of pre-school and school age as well as their teachers and tutors.

The project aims at propagating safety rules and standards of responsible behaviour when in proximity of railway traffic areas, particularly at train stations, stops and railway crossings. The „ABC Railway Campaign” intends to spread knowledge on safe behaviour at the same time raising awareness on possible dangerous situations that may arise in railway traffic areas. With that in mind the project encompasses preparation and direct performance of education/information exercises in educational institutions in the whole of Poland as well as preparation and execution of a nationwide media campaign.

The campaign is co-financed by the Cohesion Fund under the Operational Programme Infrastructure and Environment 2014–2020. The project is implemented in the period from January 1, 2017 to December 31, 2021.

More information on the „ABC Railway Campaign” activities and the list of institutions which have already taken part in the project can be found on www.kolejoweabc.pl website.

„ ABC RAILWAY CAMPAIGN II”

The project „ABC Railway Campaign II” constitutes the second phase of a nationwide education and information campaign in the sphere of railway safety, directed towards children and youth as well as their parents, teachers and tutors.

The project aims at propagating safety rules and standards of responsible behaviour when in proximity of railway traffic areas, particularly at train stations, stops and railway crossings. The “ABC Railway Campaign II” serves as a source of knowledge on correct patterns of behaviour should any danger to health or life arise.

With that in mind the project encompasses preparation and execution of a nationwide media campaign as well as preparation and direct performance of education/information exercises in educational institutions in the whole of Poland.

The campaign is co-financed by the Cohesion Fund under the Operational Programme Infrastructure and Environment 2014–2020. The project is implemented in the period from October 1, 2020 to September 30, 2023.

More information is available on www.kolejoweabc.pl website and on the ABC Railway Campaign profiles on Facebook and Instagram.